



SPRINGER NATURE PUBLISHING SEMINAR

ADVANCING
DISCOVERY

The trends and future of science and academic publishing

Date&Time

Wednesday, February 5, 2020

14:00–15:30 (doors open at 13:30)

Venue

Seminar Hall 2F BioSystems Building,
Graduate School of Frontier Biosciences, Suita

Capacity: 100 (first sign-up first served):

in addition, streaming service is available at the lounge (40)

Language: English 本セミナーは英語で行いますが、質疑は日本語でもお受けします。

Details & Pre-registration (required):



osku.jp/e0153

Sign up online by Tuesday, February 4

If maximum capacity is reached, registration may be closed prior to the deadline.



大阪大学
OSAKA UNIVERSITY



Osaka
University
Research
Administrator

Co-Hosted by Springer Nature

Inquiries: writing-seminar@lserp.osaka-u.ac.jp

Springer Nature Publishing Seminar

Presenters

Dr. Liesbeth Mol

Vice President, Journals, Mathematics, Physical & Applied Sciences, Springer Nature

Liesbeth Mol joined Kluwer Academic Publishing in 1997 as publishing editor mathematics, after obtaining a PhD in experimental physics from Utrecht University in the Netherlands. She returned to the physical sciences as publisher in 2001. After more than two decades in various roles in book and journal publishing, she is currently Vice President Journals - Mathematics, Physical and Applied Sciences at Springer Nature.



Dr. Harry Blom

Vice President, Journals, Development, Policy & Strategy, Springer Nature

In 1992, I obtained my Master's degree in Astrophysics from Utrecht University and in 1997 I obtained a PhD in Astrophysics from Leiden University. After my post-doc work in Mexico I started my publishing career as an editor for astronomy at Kluwer Dordrecht in 1999. Then I moved to Springer New York in 2004 where I am still based. I am currently heading up the team for Publishing Development, Policy and Strategy, in the Journals Group of Springer Nature.



Agenda

The proper communication of scientific results and discoveries has become more important than ever. The global output of scientific papers is growing exponentially, so how to get noticed? Some journals are better promoters of your work than others, how to select the right journal? How to write a good article in English and how to get accepted? Science funders expect to see the results of their funding, how to report back and comply with Open Access mandates? Institutions hire staff based on the quality of ideas and work done by the researchers. How to prove your skills and that your work makes a difference?

These are examples of a set of questions which we would like to address in our seminar. The topics presented range from practical guidelines to trends in the global publishing environment which have an influence on what gets published and how. We hope that our information will help you become more successful in publishing your work and increase your understanding of the publishing landscape in general.

14:00 – 14:05 Opening

14:05 – 14:50 How to get published in high impact journals

Presented by Dr. Liesbeth Mol

- What do editors look for in a manuscript?
- What you can do to improve the manuscript after receiving reviewers' comments?
- How to choose a journal

14:50 – 15:15 Get published with Springer Nature

Presented by Dr. Harry Blom

- Which general trends can influence your decision where to publish?
- How to decide whether to publish with Open Access or not?
- What does success look like after publishing your work?

15:15 – 15:30 Q&A

**Content is subject to change without prior notice.*

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